



IMPACT REPORT

2020-2021





*Victoria's Chinatown, National Historic
Site of Canada, British Columbia*



ICOMOS **CANADA**

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ICOMOS CANADA

MESSAGE FROM **THE PRESIDENT**

♦
Christophe Rivet



Dear colleagues,

Undoubtedly, 2020 is a year for all of us to remember. For ICOMOS Canada it has been a year of challenges, but mostly of great successes.

When the pandemic hit us in March 2020, we were on the verge of hosting an international meeting of the ad hoc Indigenous heritage working group in Ottawa. Instead, we had to revisit our plans and our approach. It resulted in an event that was virtual but incredibly rich.

We partnered with the Indigenous Heritage Circle, the national Indigenous organization dedicated to advancing the cultural heritage priorities of First Nations People, Metis, and Inuit, to develop a program that reflected the concerns of Indigenous peoples. We also hired an Indigenous firm, Archipel Research, to prepare the workshop and facilitate the discussions. The result was a series of webinars that engaged Indigenous peoples from around the world, culminating in a three day online workshop in the Spring of 2021. It covered a range of themes from authenticity to management as well as engaged Indigenous peoples from Oceania, Europe, Africa, South America, and North America. The outcome included drafts of a mission statement, a work plan, and terms of reference. Through these activities, over 500 people participated and many became new members. ICOMOS Canada remains the Secretariat of this International Working Group and committed to working on its next projects.

ICOMOS Canada has also contributed to a range of initiatives and created new activities. We hosted a webinar on the first mosque in Canada, an activity that allowed us to introduce a fourth thematic priorities on cultural diversity. Our members have been involved, amongst many initiatives, in work related to climate change, SDGs, and the international criminal court. The national committee approved the creation of a wood committee and worked on setting up a World Heritage advisory committee and policy committee.

Last year was also one where new partnerships were formed. We have a formal agreement with the Canadian Association of Heritage Professionals (CAHP) to pursue joint initiatives in relation to sustainability and heritage and with the Indigenous Heritage Committee (IHC) to support projects in relation to Indigenous heritage. Another agreement is being worked on with the National Historic Site Association (NHSA) for support on capacity building for sites not administered by government agencies as well as ICOM Canada. These partnerships form the backbone of ICOMOS Canada's ability to work with national partners towards shared goals.

The prospects for the coming year are as bright. We have applied for a range of funding of opportunities in relation to sustainability and cultural diversity, all of these requiring work with our existing partners and the promise of reaching out to new audiences. We have demonstrated to our government funders the ability to manage larger projects successfully which positions us positively to take on more ambitious initiatives. We will continue to seek new partners to pursue exciting projects especially in relation to sustainability, urban issues, and Indigenous heritage.

All of this was made possible because of the determination of this Board to secure the resources required for ICOMOS Canada to become a critical voice on the national and international scene. For years, we have worked hard to demonstrate our vision to partners and funders and build a fund to acquire full-time staff. In this, we have also succeeded, against difficult odds, to hire ICOMOS Canada's first full-time Executive Director, Mr. Stéphane Pressault. He has already made his mark in a number of ways and we owe the success of many of our projects to his experience and dedication. Our work was made possible because of the trust that our partners and funders have put in our collective ability to deliver on important initiatives. In particular, we can thank Parks Canada, the Governments of British Columbia and of the Yukon for their constant support.

I'll take this opportunity to thank the departing Board members, Rosa Milito, Jim Molnar, Gilles Bourque, Marie-Andrée Thiffault, and Lisa Prosper. They have been critical in building our organization's reputation in these past few years and in carrying the load of organizing the activities that all have benefitted from. Lastly, I'll thank you, the members, for continuing to get involved, for believing in the importance of our mission, and for supporting ICOMOS Canada's work here and abroad.

As I continue to serve another year, I look forward to working with a new Board to strengthen our capacity, pursue initiatives in support of our thematic priorities, and identify the future leadership of ICOMOS Canada. This last point is critical: it is time to identify the next generation of leaders, to engage them in steering ICOMOS Canada into the future, and to build the organization's capacity to always be relevant. I count on all of you to help write this next chapter.



CHRISTOPHE RIVET, PHD
President, ICOMOS Canada

INTERNATIONAL PRESENCE

♦
Jim Molnar

Dear Members,

As I prepare to step back from the Board of ICOMOS Canada, I would like to present to you some data about our participation on International Scientific Committees. But first, I wish to thank you all for your participation and support. ICOMOS Canada is in a much better position than it was six years ago and it pleases me deeply to see the results of our work together.

International Scientific Committees (ISCs) are key components of ICOMOS, they bring together experts from across the world to push forward heritage practice and help us adapt to our changing world. ICOMOS Canada has active members on 22 of the 29 committees.

Many Canadians make notable contributions to their committees. Fergus Maclaren continues as President of the Cultural Tourism Committee for a second term. Robert Shipley has retired from the Training and the Energy and Sustainability committees. Many thanks for your years of support and service, Robert!

New ISC members in the past year include Shabnam Inanloo, Marnie Pardee, Susan Ross, and Mario Santana, who have all joined the Training Committee. They take their places beside Lyse Blanchet, Claudine Deom and Julian Smith to form a powerhouse Canadian contingent. Catherine Bell and Marc Denhez have joined the Legal Issues committee.



Kamyar Kamyab has been confirmed as a member of the Vernacular Architecture committee.

All ICOMOS Canada members are encouraged to become a member of an ISC. While the decision rests with each ISC to decide membership, ICOMOS Canada encourages applicants to request a letter of support from our secretariat. In particular, members are sought for the following committees: Economics of Conservation, Fortifications, Intangible Heritage, Fortifications, Industrial Heritage, and Water Heritage.

A handwritten signature in black ink, appearing to read "Jim Molnar". The signature is fluid and cursive, with the first name "Jim" and last name "Molnar" clearly distinguishable.

JIM MOLNAR, PHD
Vice President, ICOMOS Canada

ICOMOS CANADA AT A GLANCE

2020-2021

A YEAR OF GROWTH

Without doubt, 2020-2021 was a year of growth for ICOMOS Canada. Though the global pandemic posed unprecedented challenges for civil society organizations in Canada and globally, ICOMOS Canada has managed to grow with the support from its members, and numerous partners and funders.

In August 2020, ICOMOS Canada hired its first full-time Executive Director to support its work nationally and internationally. The Executive Director supported the ICOMOS Canada Board of Directors by delivering on a number of activities related to the organization's four thematic priorities: climate change, cultural diversity, cultural landscapes, and indigenous heritage. ICOMOS Canada's activities in the last year included delivering over twenty webinars on important topics, planning an international workshop on indigenous heritage, securing cross-sectoral partnerships, identifying funding opportunities, and growing its membership.

To ensure the sustainability of the organization, ICOMOS Canada set up a standing committee on policy. The committee, which includes past presidents as well as members, will provide recommendations to the Board on critical policy matters.

ICOMOS Canada has improved its external communication mechanisms to ensure that its members, stakeholders, and network remain informed of its impact and important work. Communication tools such as Twitter, Facebook, Instagram, as well as a mailing list are currently being used to reach the widest group of people interested in cultural heritage.

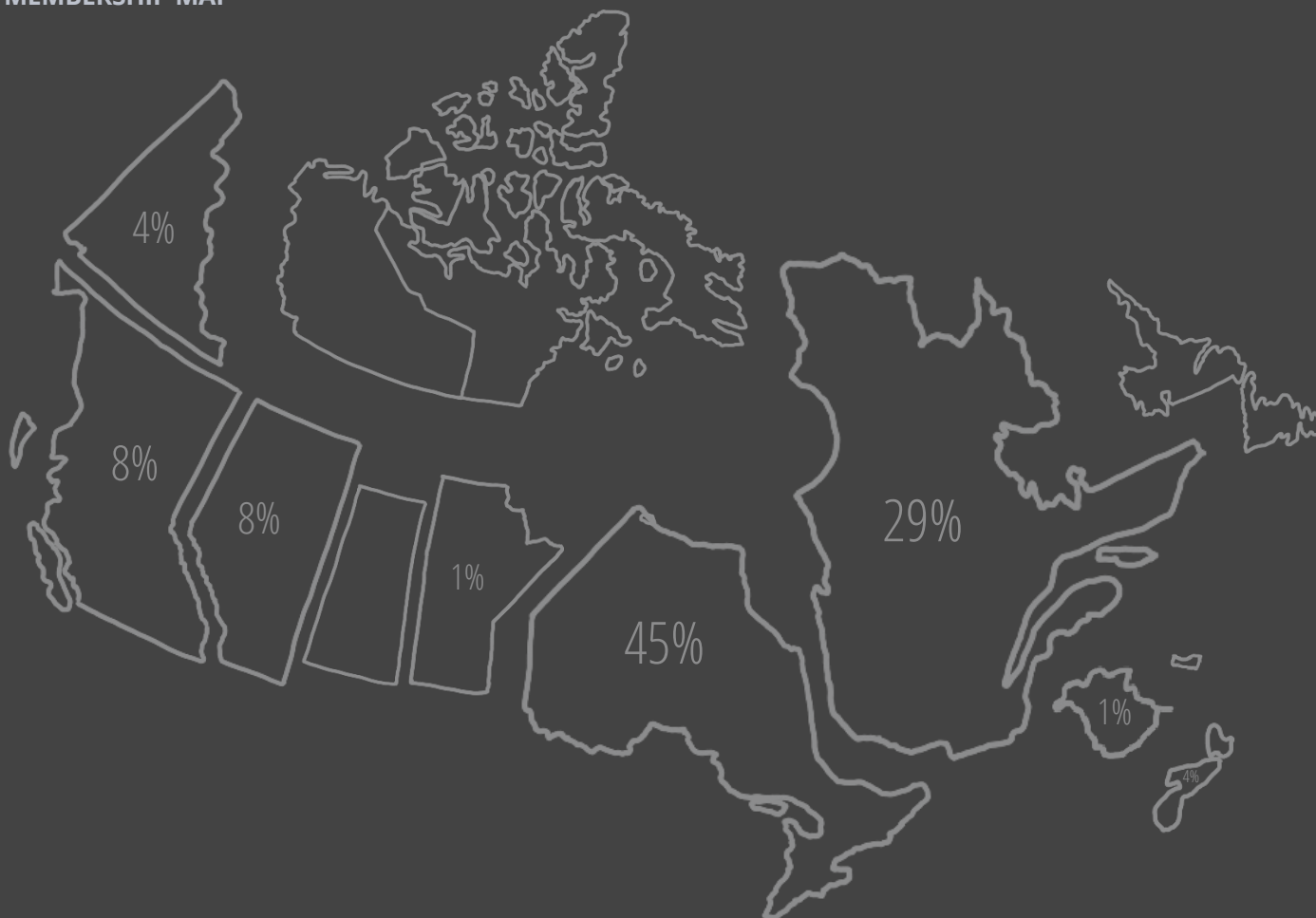
Finally, ICOMOS Canada's members have grown by over 60% in 2021 with members representing 8 of Canada's 13 provinces and territories. (fig. 1)

MEMBERSHIP GROWTH

Membership has grown by over 60% in 2021

MEMBERSHIP MAP

Fig. 1



ACTIVITY OVERVIEW

24 webinars

Over 1000 participants

10 partners

5 funders

ICOMOS CANADA ACTIVITIES

ACCOMPLISHMENTS



Established an Advisory Committee on World Heritage. The Committee is composed of World Heritage experts and provides support on World Heritage matters.



Formalized partnerships with six organizations from various sectors to bring a cross-sectoral approach to its work.



Hosted over twenty bilingual webinars and virtual workshops reaching over 1000 participants nationally and globally.



Membership and network grew exponentially through online engagement on ICOMOS Canada's website, social media and newsletter, reaching over 2000 individuals.

OVERVIEW

With the support of its members, partners, and funders, ICOMOS Canada has conducted numerous activities in 2020-2021. It formalized its Advisory Committee on World Heritage, its Policy Standing Committee and its Wood Committee to not only continue to fulfill its mission, but also to offer members opportunities to volunteer and work with the organization.

A number of workshops and webinars were organized throughout the year to offer members and those interested in cultural heritage an opportunity to learn more about the sector, its thought-leaders, and its development in Canada and around the world.

In recognition of emerging professionals in Canada, ICOMOS Canada has relaunched the Jacques Dalibard Award that recognizes up-and-coming professionals who are making an impact in the cultural heritage sector.

INDIGENOUS HERITAGE



This past year, with support from Parks Canada as well as the governments of British Columbia and the Yukon, the Canadian Commission to UNESCO, and EVOQ,, and in partnership with the Indigenous Heritage Circle (IHC), ICOMOS Canada continued to act as the Secretariat for the ICOMOS International Working Group on Indigenous Heritage (IHWG).

In Fall 2020, ICOMOS Canada and the IHC formed a Steering Committee that

provided guidance on the planning and development of an International Workshop on Indigenous Heritage that was held in March 2021.

The Steering Committee organized three webinars and a series of informal engagements that involved over 500 Indigenous and non-Indigenous participants from around the world.

The project concluded with the International Workshop which included a series of Indigenous-led panel discussions and workshops on Indigenous Heritage. The outcomes of the webinars, informal engagement, and workshops were reflected in the development of Guiding Principles and Terms of Reference for the IHWG.



BOARD OF DIRECTORS

The Executive Committee



CHRISTOPHE RIVET

PRESIDENT

Christophe Rivet is a heritage professional with over 20 years of experience working in policy, archaeology, and planning. He had a career at Parks Canada as a policy advisor and a planner for many years, working in Ottawa and in Atlantic Canada. He is the co-founder of EVOQ Strategies a firm dedicated to heritage and sustainability. Christophe has been involved with ICOMOS since 1997 and has been active both nationally and internationally. He contributed to World Heritage evaluations both as a desk reviewer and site evaluator over the years.



JEAN LABERGE

VICE PRESIDENT

Jean Laberge is an architect in the Heritage Division of the Direction of Urbanism at the City of Montreal. Since 1989 at the City, he successively acted as a project architect, a conservation project manager, and pursued his practice by developing a specialty in assessing the heritage value of sites, based on their cultural values.



JIM MOLNAR

VICE PRESIDENT

Jim Molnar is a professional in Canada's heritage sector with more than 30 years of experience. He has been a World Heritage Advisor for ICOMOS, a manager at Parks Canada, and has taught at Willowbank School. He lives in Hamilton, Ontario, where he works for Fisher Archaeological Consulting.



MARIE-ANDRÉE THIFFAULT

TREASURER

Marie-Andrée Thiffault is currently infrastructure advisor at the Ministère de la Culture et des Communications in the Government of Quebec. She works primarily in the management of Quebec's built heritage framework. Previously, she was involved in the management and preservation of Orleans' heritage as the person responsible for the Ile d'Orléans Heritage Site within the MRC.

The Directors



MATHIEU DORMAELS
DIRECTOR



STEPHEN FAI
DIRECTOR



NOUR RIYADH GUESSOUM
DIRECTOR



REBECCA JANSEN
DIRECTOR



SEAMUS MCGREAL
DIRECTOR



ROSA MILITO
DIRECTOR



LISA PROSPER
DIRECTOR



MARIO SANTANA-QUINTERO
DIRECTOR

ICOMOS CANADA

THEMATIC PRIORITIES

Photo right

*Writing-on-Stone, Alberta
UNESCO World Heritage Site*

CLIMATE CHANGE

ICOMOS Canada aims to develop better conservation approaches for cultural heritage in response to climate change as well as to offer policy recommendations related to climate change adaptation.

CULTURAL DIVERSITY

ICOMOS Canada seeks to support inclusive and diverse points of view when it comes to cultural heritage conservation across Canada. Its aim is to provide heritage practitioners with critical perspectives to ensure that their work meets the needs of all Canadians.

CULTURAL LANDSCAPES

ICOMOS Canada aims to influence the development of approaches to conserving natural and cultural heritage as well as provide perspectives on holistic conservation approaches to landscapes.

INDIGENOUS HERITAGE

ICOMOS Canada aspires to understand, respect, and include indigenous perspectives in the definition of best practices for the conservation of cultural heritage in Canada.





ICOMOS CANADA MISSION

OUR MISSION

ICOMOS Canada seeks to raise the quality of conservation care provided to our built cultural heritage at national and international levels:

- by defining appropriate principles and standards of care for conservation;
- by promoting needed changes in conservation policy or programmes, on the basis of ongoing review of relevant policies / programmes;
- by supporting scientific exchanges and forums in the heritage conservation field, and encouraging participation in these forums;
- by encouraging scientific research in the conservation field;
- by ensuring that Canadian practitioners benefit from conservation lessons gained elsewhere;
- by ensuring that Canadian know-how and approaches are widely communicated to those in other jurisdictions who might profit from that knowledge;
- by increasing public awareness of appropriate methods and approaches for the conservation and care of our built cultural heritage;
- by developing links with organizations whose activities influence the well-being of our built cultural heritage.



STRATEGIC PLAN

2021 and beyond



DIVERSIFY THE SECTOR

We will be working with a range of partners in the cultural heritage conservation sector to help young people gain work experience in the sector.



SUPPORT HISTORIC SITES

Alongside our partners, we will be supporting historic sites to recover from the devastating impacts of the global pandemic.



INNOVATE IN POLICY

We will support Canada's effort in heritage policy matters including researching the impacts of climate change on cultural heritage.



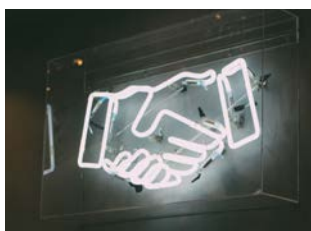
STRENGTHENING THE COMMITTEE

We will continue to train and hire staff to help deliver our numerous projects. We will also continue to strengthen our Board of Directors. We will pursue more funding opportunities



MEMBERSHIP STEWARDSHIP

We will identify new and innovative opportunities to support and engage our members across the country.



CROSS-SECTORAL PARTNERS

We will take a collaborative approach by identifying new national and international partners to bring cross-sectoral perspectives to our work.

ADVISORY COMMITTEE ON WORLD HERITAGE

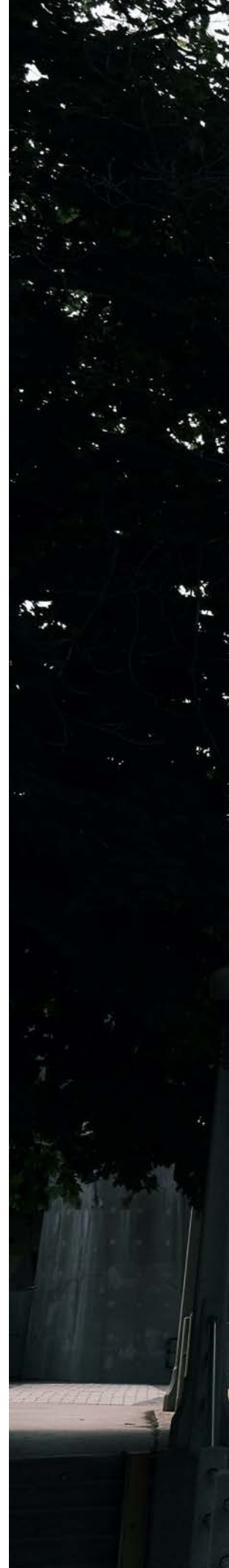
Photo right

*Rideau Canal, Ottawa, Ontario
UNESCO World Heritage Site*

In 2021, ICOMOS Canada formalized its Advisory Committee on World Heritage. The Committee brings together ICOMOS Canada members who are experts in different facets of World Heritage. The Committee is also open to all members in good standing of ICOMOS Canada, as observer members and emerging professionals.

The Committee provides information and support for Canadian institutions and citizens with an interest in World Heritage. It responds to information requests from the ICOMOS Secretariat on State of Conservation reports, UNESCO World Heritage Nomination files, and other matters related to World Heritage. It also supports ICOMOS Canada in its decisions regarding World Heritage matters, and for the elaboration of any document related to World Heritage.

This past year, the Advisory Committee on World Heritage has provided information and support for World Heritage sites across Canada, including the Town of Lunenburg, the Landscape of Grand Pré, the Rideau Canal, and the Historic District of Old Québec.





POLICY STANDING COMMITTEE

To ensure that ICOMOS Canada continues to build on the invaluable work of its volunteers over the years, the Board of Directors struck the Policy Standing Committee which provides context to the Board of Directors of past policy positions and decisions to maintain institutional memory. The Standing Committee will also support the Board of Directors in understanding and interpreting its Bylaws, as well as the ICOMOS Charters, Declarations, and Principles. Finally, the Standing Committee will make recommendations to the Board of Directors regarding policy matters.

Striking such a Committee is crucial to the success of the organization to ensure continuity and stability in the organization's governance, mission, and mandate. The Standing Committee will achieve its purpose by providing recommendations to the Board of Directors by identifying policy- and decision-makers at provincial, territorial, and federal levels of government regarding the advancement of ICOMOS Canada's thematic priorities. It will also identify opportunities and provide guidance to the Board of Directors to participate in public consultations on policy matters related to heritage at provincial, territorial, and federal levels of government.

WOOD COMMITTEE

*Report by Doug Evans
Chair of the ICOMOS Canada Wood Committee*

OVERVIEW

The ICOMOS Canada Wood Committee was formed last August 2020 to promote understanding and cooperation in the field of conservation of wooden built heritage, and to advise on and develop ICOMOS Canada programmes in this field.

Since its creation, the ICOMOS Canada Wood Committee has 26 members, including 20 ICOMOS members and 6 observers who have all expressed interest in joining ICOMOS in the near future. The Committee is multidisciplinary including architects, engineers, carpenters, conservators, wood scientists, educators and an archaeobotanist.

Currently, the Committee is looking for new members and would especially like to hear from maritime specialists, archaeologists and curators, and members from Newfoundland and Labrador, Manitoba, Saskatchewan, the Northwest Territories and Nunavut.

Since August 2020, the Committee has had 3 meetings and it is very active on its WhatsApp group.

The Committee started a new monthly series of online talks on Zoom. The objective with these talks is to “spread knowledge and build relationships”, and to date they include:

- Moose Factory, Canada’s oldest continuous Indigenous-European “middle ground” – Dr Cecil Chabot, 14 April 2021.
- Conservation, repair and maintenance of historic wooden covered bridges – Dr Dan Tingley, 20 May 2021.



Other webinars are planned for 2021-2022. The Committee is currently looking for a young, energetic student or emerging professional to join them and help run the monthly talks.

The Committee plans to have its own page on the ICOMOS Canada website where member names and past webinars can be posted.

ICOMOS INTERNATIONAL WOOD COMMITTEE

- Meetings: The last IIWC meeting was its annual meeting held online on 10th October 2020.
- Membership: The committee currently has 122 members.
- ICOMOS Canada members: There are currently 7 Canadian members on the IIWC.

Photo top

*St. Thomas Anglican Church in Moose
Factory, Cochrane District, Ontario*

Photo right

Old Town Lunenburg, Nova Scotia
UNESCO World Heritage Site



FUNDERS & PARTNERSHIPS

This past year ICOMOS Canada partnered with many different organizations to further its national impact. Partnerships are essential to the success of the organizations, especially as we embark on our thematic priorities.

In 2020, ICOMOS Canada became a member of the Climate Heritage Network (CHN). By becoming a member of the CHN, ICOMOS Canada is part of an international network of thought leaders looking to scale innovative cultural heritage-based policy solutions. Nationally, ICOMOS Canada formalized a partnership with the Canadian Association of Heritage Practitioners (CAHP) to promote climate change policy innovation in the cultural heritage sector.

ICOMOS Canada's partnerships with the Canadian Commission for UNESCO, the Institute for Canadian Citizenship, and the Canadian Urban Institute are reflections of the organization's commitment to the United Nations Sustainable Development Goals.

An ongoing partnership between ICOMOS Canada and the National Historic Sites Alliance (NHSA) continues to be crucial to ensure that the priorities of community-managed historic sites are represented at a national and international level. Given the economic impact of the global pandemic on these sites, it is imperative that we continue to support the conservation of these historic sites.

Finally, our work on Indigenous Heritage could not have been possible without the guidance, support, and expertise of the Indigenous Heritage Circle. As a non-Indigenous organization committed to the Truth and Reconciliation Commission of Canada's Calls to Action, we will continue to aim for ensuring that we learn from and support Indigenous voices in the cultural heritage sector.

ICOMOS Canada would like to thank its partners who continue to provide guidance and support, and look forward to working together in the years to come.

THANK YOU TO OUR FUNDERS



Parks
Canada

Parcs
Canada



AND TO OUR PARTNERS



FINANCIAL REPORT BREAKDOWN

ICOMOS Canada hired Ross & Sylvestre LLP Chartered Professional Accountants to compile its unaudited financial statements as of December 31, 2020.

ICOMOS Canada's Financial Position as well as its Revenues and Expenditures have been appended to this report.

Comptes annuels

FINANCIAL POSITION - YEAR ENDED DECEMBER 31, 2020

		<i>General Fund</i>	<i>MMWF</i>	<i>2020</i>	<i>2019</i>
Assets Current	Cash	\$ 48,213	\$ 2,179	\$ 50,392	\$ 20,786
	Goods and services/ Harmozied sales tax recoverable	\$ 6,177	-	\$ 6,177	\$ 5,543
	Interfund balances	\$ 1,654	\$ (1,654)	-	-
		\$ 56,044	\$ 525	\$ 56,569	\$ 26,329
Liabilities Current	Accounts payable and accrued liabilities	\$ 7,310	-	\$ 7,310	\$ 3,500
	Deferred memberships revenue	\$ 39,681	-	\$ 39,681	\$ 8,750
		\$ 46,991	-	\$ 46,991	
Net Assets	Net assets	\$ 9,053	\$ 525	\$ 9,578	\$ 14,079
		\$ 56,044	\$ 525	\$ 56,569	\$ 26,329

In 2020, ICOMOS Canada hired its first full-time Executive Director. Parks Canada was the primary funder for ICOMOS Canada's activities related to Indigenous Heritage. That project together with the reserves from ICOMOS Canada made it possible to hire staff. For this reason, staff-related expenses increased significantly in 2020. ICOMOS Canada ran a slightly deficit budget in 2020, however, revenue from the Indigenous Heritage Project was deferred to 2021.


An online General Assembly was held in 2020, which reduced revenue and

expenses related to organizing the event. Looking forward, ICOMOS Canada applied for a number of grants from the Government of Canada to support its work.

Membership revenues are expected to grow while ICOMOS Canada has created systems to facilitate fundraising efforts. As a registered charity in Canada, ICOMOS Canada can issue tax receipts to donors, which provides opportunities for people to contribute to the organization's mission.

ICOMOS Canada expects that its budget

will continue to increase significantly as the organization takes on more projects and hires more staff. This will ensure that ICOMOS Canada continues to play a leadership role in the cultural heritage sector nationally and internationally.



MARIE-ANDRÉE THIFFAULT
Treasurer, ICOMOS Canada

REVENUES AND EXPENDITURES - YEAR ENDED DECEMBER 31, 2020

		General Fund	MMWF	2020	2019
Revenue	Memberships	\$ 14,180	-	\$ 14,180	\$ 13,000
	Interest Income	-	\$ 5	\$ 5	\$ 10
	Donations	\$ 1,210	-	\$ 1,210	-
	General Assembly	\$ 1,500	-	\$ 1,500	\$ 26,329
	Contracts & Grant Revenue	\$ 41,204	-	\$ 41,204	\$ 32,227
		\$ 58,094	\$ 5	\$ 58,099	\$ 59,173
Expenses	Bank Charges	\$ 1,131	-	\$ 1,131	\$ 1,159
	Conference, seminars and lectures	-	-	-	\$ 6,023
	ICOMOS contribution	\$ 6,351	-	\$ 6,351	\$ 5,643
	Insurance and licenses	\$ 1,794	-	\$ 1,794	\$ 624
	Non-refundable GST paid	\$ 887	-	\$ 887	\$ 2,946
	Office	\$ 1,470	-	\$ 1,470	\$ 1,011
	Professional fees	\$ 3,395	-	\$ 3,395	\$ 5,545
	Subcontracts	\$ 15,132	-	\$ 15,132	\$ 29,850
	Wages and benefits	\$ 25,970	-	\$ 25,970	\$ 25,970
	Website design	\$ 6,470	-	\$ 6,470	\$ 6,470
		\$ 62,600	-	\$ 62,600	\$ 52,801
Expenses (deficiency) of revenue over expenses		\$ (4,506)	\$ 5		\$ 6,372



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